



MEDIA INFORMATION

Vauth-Sagel website nominated for TYPO3 Enterprise Awards 2023

Düsseldorf, 12 October 2023 - The renowned website www.vauth-sagel.com, maintained by zdrei.com, received a top-class nomination at this year's TYPO3 Awards. The award ceremony took place during the TYPO3 conference on 12 October 2023 at the Areal Böhler in Düsseldorf. The website is based on TYPO3, a leading open source enterprise content management system (CMS).

The TYPO3 Awards honour pioneers in 13 different categories who create exceptional digital user experiences. In the "Enterprise" category, the Vauth-Sagel website competed with the websites of industry giants such as Stroer, Cherry, BMW Group Börse Austria and Arvato. In the end, Arvato's digital presence was able to convince the jury of experts in this category.

Since the redesign in 2021, the Vauth-Sagel website has been characterised by intuitive, simple user guidance, an intelligent search function and numerous useful service tools such as a CAD product configurator and a specialist partner search. The latest highlight is an intelligent product filter that facilitates navigation in the extensive digital product catalogue and helps users find the desired product quickly. The design of the website reflects the company's high-quality brand presentation and consistently implements this in the digital space.

Further information about the TYPO3 Awards can be found at:
<https://t3con23.typo3.com/de/>

For press enquiries or further information, please contact:

VAUTH-SAGEL MEDIA DEPARTMENT

Angelika Weidling

Mail: media@vauth-sagel.de

www.vauth-sagel.com



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VAUTH-SAGEL:

Contemporary and innovative storage solutions. This is what Vauth-Sagel has stood for in essence for more than 60 years. The owner-managed family business focuses all its system components on people's desire for the highest possible level of comfort. The competence areas of development, production and sales are geared towards this - day after day. The core competence in the kitchen and furniture industry has long since been transferred to modern living room components. And this motivates the approx. 1,000 employees to manufacture more than 85 million products with the quality feature "Made in Germany" every year. In addition to the many years of cross-material expertise, there are other features that ensure that Vauth-Sagel's global customers are that decisive step ahead: "Creating high-quality system solutions for living spaces. And for all people" - this promise is based on forward-looking impulses in product design and furnishing. All this is Vauth-Sagel.