



MEDIA INFORMATION

Clean design collection met with warm reception

ESSENTIO is now available for even more products!

Birmingham, March 3, 2024. Vauth-Sagel now extends the ESSENTIO product range to 14 modules in the portfolio. The design line “reduced to the essentials” sets an innovative standard for the inner workings of kitchen units and with immediate effect, is available in the colour variants white, silver, lava and the new texture colour stoneST. The idea of the product developers at Vauth-Sagel is based on the fact that the kitchen has become a main space in today’s urban living culture. With its clear, flat design language featuring powder-coated sheet steel, ESSENTIO has its finger on the pulse of the time. The design line offers both an appealing look and a high level of functionality.

The aim of the new design is a consistent look for the inner workings of units. The form and colour of the shelves play a decisive role here. As compared to conventional solutions, the thin wall quality of the tray divider achieves improved space utilisation on the inside. The metal bases are a further innovation: as a supplement to the VS Add Separator, they feature a magnetic locking mechanism. This simplifies the organisation of food and various kitchen utensils. The shelves are uniformly produced from bevelled sheet steel and equipped with a non-slip mat as standard. The high-quality surfaces are now “cast from the same mould”: there is no longer any difference between the bottom and the frame. The clear, monochromatic design turns the units in any kitchen into true eye-catchers.

“We are proud to have developed an innovative design line with ESSENTIO that satisfies the requirements of our customers. Thanks to the use of high-quality sheet steel and a streamlined design language, we have created a product that perfectly unites functionality and design,” said Claus Sagel, the CEO of Vauth-Sagel.

With ESSENTIO, Vauth-Sagel offer an innovative metal storage variant in a clean design that is in line with the spirit of the time.



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VAUTH-SAGEL:

Contemporary, innovative storage solutions. This has been the core business of Vauth-Sagel for over 60 years. When it comes to all of its system components, the owner-operated family company focuses on people's desire for as much convenience as possible. The development, production and sales divisions are guided by this desire – every day. The company transferred its core expertise in the kitchen and furniture industry to modern living components long ago. And this motivates its 1,000 employees to manufacture over 85 million products with the “Made in Germany” quality hallmark every year. Alongside many years of expertise in a wide range of materials, other characteristics ensure that Vauth-Sagel customers worldwide are a decisive step ahead: “Creating high-quality system solutions for living spaces. For all people” – this promise is based on pioneering ideas for product design and features. This is Vauth-Sagel!

www.vauth-sagel.com

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