



MEDIA INFORMATION

Vauth-Sagel launches ESSENTIO in the UK

New bent steel tray design brings a timeless look to cabinet interiors

Birmingham, 1 March 2026 – Minimalist kitchen design has raised the bar. With ESSENTIO, Vauth-Sagel now brings a storage system to the UK that meets that standard from the outside in, available through trade partner Uform.

ESSENTIO is Vauth-Sagel's latest tray design in bent sheet steel. Slim, architectural shelves define a clean, timeless aesthetic across cabinet interiors – making the inside of the kitchen a deliberate part of the overall design language.

As kitchens evolve into central living spaces, demand for seamless, minimalist design is growing – inside and out. ESSENTIO responds with a reduced, monochromatic visual language in powder-coated metal, delivering a consistent appearance across a wide range of applications.

The system also enables precise, intuitive organisation. Combined with the Vauth-Sagel VS ADD® accessory system – including boxes in various sizes and magnetic separators – storage can be tailored to individual needs. Preconfigured VS Larder Flex theme sets for the VS TAL® and VS SUB® Larder pull-out systems address specific use cases from cooking and baking to cleaning.

Positioned between Vauth-Sagel's entry-level solutions and the premium Planero® range, ESSENTIO offers clear commercial advantages: it supports upselling through accessories while keeping planning straightforward and consistent. Like all Vauth-Sagel products, it carries a 15-year warranty – a testament to long-term quality and reliability.

ESSENTIO is compatible with a wide range of Vauth-Sagel storage systems. Where bent steel trays reach their limits – such as in round-bottom pull-outs – the new Unero design provides a seamless complement. With its plastic-edged wooden base that closely mimics the aesthetic of the steel trays, Unero extends the ESSENTIO design language, at a matching price point.

“The UK is one of Europe's most demanding kitchen markets – and one of the most exciting. With ESSENTIO, we are bringing a storage solution to British retailers that reflects our belief that interior organisation should be as considered as the kitchen itself. Vauth-Sagel has spent decades developing storage systems that combine design clarity with long lasting quality. ESSENTIO is the clearest expression of that philosophy yet.” says Claus Sagel, Managing Partner at Vauth-Sagel.

Available in white, silver and lava, ESSENTIO establishes a cohesive design language across modern kitchen storage.



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VAUTH-SAGEL:

Contemporary and innovative storage solutions have shaped Vauth-Sagel for more than 60 years. As an owner-managed family business, the company consistently places people's desire for comfort, ease of use and everyday practicality at the heart of everything it does.

Across development, manufacturing and sales, all expertise is aligned with this commitment—day after day. What began as core expertise in the kitchen and furniture industry has evolved into advanced storage solutions for modern living environments.

This shared ambition drives more than 850 employees to manufacture over 85 million products each year, all meeting the highest standards of Made in Germany quality. Combined with decades of experience across a wide range of materials, Vauth-Sagel delivers clear advantages for customers worldwide.

Guided by its promise—Creating high-quality solutions for living spaces. And for all people.—Vauth-Sagel develops forward-looking concepts in product design and interior functionality that enhance order, comfort and quality of everyday life.

Because comfort makes the difference.

www.vauth-sagel.com

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