



MEDIA INFORMATION

Vauth-Sagel and Richelieu expand strategic cooperation in the U.S. market

Vauth-Sagel product portfolio to launch at Richelieu starting at KBIS 2026

Orlando, February 17, 2026 – Vauth-Sagel, a leading German manufacturer of innovative storage solutions for kitchens and living spaces, announces the expansion of its U.S. market presence through a strategic distribution partnership with Richelieu.

As part of the cooperation, Richelieu will distribute the Vauth-Sagel product portfolio in the United States. The official launch will take place at KBIS 2026, North America's leading trade show for kitchen and bath.

"The U.S. market is of key strategic importance for Vauth-Sagel," said Vladimir Wiebe, President Vauth-Sagel USA. "By partnering with Richelieu, we are strengthening our network with a highly capable distribution platform that offers strong market reach. This cooperation allows us to position Vauth-Sagel products more broadly and access additional customer segments."

Richelieu supports this cooperation with nationwide logistics capabilities and established relationships with kitchen and cabinet manufacturers, dealers, designers, and woodworking professionals across the United States.

The portfolio focuses on Vauth-Sagel systems for kitchen applications and is structured for long-term development, with opportunities to expand the assortment in line with market demand.

Through this collaboration, both companies reaffirm their commitment to strengthening their position in the North American market and delivering innovative, high-value solutions to customers across the kitchen and interior industry.

During KBIS, visitors can experience Vauth-Sagel's latest systems at the German Pavilion in the North and South Hall, booth #S27067. Selected products will also be featured at partner Richelieu's booth in the West Hall, booth #W155.



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VAUTH-SAGEL:

Contemporary and innovative storage solutions have defined Vauth-Sagel for more than 60 years. As an owner-managed family business, Vauth-Sagel consistently places people's desire for maximum comfort at the center of everything it does.

Across development, production, and sales, all expertise is aligned with this commitment—day after day. What began as core competence in the kitchen and furniture industry has long since evolved into advanced solutions for modern living environments.

Headquartered in Germany, Vauth-Sagel employs more than 850 people worldwide and manufactures over 85 million products annually, all meeting the highest standards of Made in Germany quality. Decades of experience across multiple materials and production technologies enable the company to deliver reliable, high-performance solutions to partners around the globe.

To better serve customers in North America, Vauth-Sagel supplies the market from its U.S. location in High Point, North Carolina, ensuring local availability, shorter delivery times, and direct market support.

Guided by its promise—Creating high-quality storage solutions for living spaces. And for all people.—the company delivers forward-thinking impulses in product design and interior functionality.

Because comfort makes the difference.

www.vauth-sagel.com

RICHELIEU:

Richelieu is a leading North American importer, manufacturer and distributor of specialty hardware and complementary products. Its products are targeted to an extensive customer base of kitchen and bathroom cabinet, storage and closet, home furnishing and office furniture manufacturers, residential and commercial woodworkers, door and window, and hardware retailers, including renovation superstores. Richelieu offers its customers a broad mix of high-end products sourced from manufacturers worldwide. Its product selection consists of over 145,000 different items targeted to a base of more than 120,000 customers who are served by 119 centres in North America—51 distribution centres in Canada, 65 in the United States and 3 manufacturing plants in Canada, specifically Les Industries Cedan Inc., Menuiserie des Pins Ltée and USIMM UNIGRAV Inc., which manufacture a variety of veneer sheets and edge banding products, a broad selection of decorative moldings and components for the window and door industry, as well as custom products, including a 3D scanning centre.

<https://www.richelieu.com/us/en/>

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