MEDIA INFORMATION

Pure steel - pure style

COOL: the ESSENTIO Design Collection

Birmingham, 06/03/2022 – **With the purist ESSENTIO design line, Vauth-Sagel is setting a new trend for the interior of kitchen cabinets. After all, the kitchen has become a central space in an urban, multiple lifestyle and living culture. With its clear, flat design language made of monochrome matte powder-coated sheet steel, ESSENTIO ensures a cool look and high functionality.**

The basic idea behind ESSENTIO's design aspiration is clear: less is more! The aim of the Vauth-Sagel product developers is to achieve a consistent look for cabinet interiors. The drawers are front line here in terms of shape and colour. The thin wall improves the use of space inside in contrast to the otherwise proportionally thicker drawer frames. In terms of design, the high-quality surfaces are now "all one piece", so to speak - there is no longer any difference between the floor and the surround. Another innovation is in the metal shelves, because here ESSENTIO offers a magnetic locking system.
The concept is systematically compatible for all storage areas with ADD® Box, ADD® Separator, ADD® Board and ADD® Door up to the interior organisation in the same surface and materials. With ESSENTIO, Vauth-Sagel offers an innovative and contemporary metal shelf variant in a purist, timeless design.

VAUTH-SAGEL:

Contemporary and innovative storage solutions. This is the essence of what Vauth-Sagel has stood for for 60 years. The owner-managed family company focuses on people's desire for the highest-possible level of comfort in all of its system components. The competence areas of development, production and sales are geared towards this - day after day. The core competencies in the kitchen and furniture industry have long since been transferred to modern living components. And that motivates the more than 1,000 employees to produce more than 85 million products with the quality mark "Made in Germany" every year. In addition to many years of cross-material expertise, there are other features that ensure that Vauth-Sagel's global customers are that decisive step ahead: "Creating high-quality system solutions for living spaces. And doing that for everyone" - this promise is based on forward-looking impulses in product design and equipment. That is what Vauth-Sagel is all about!

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