



MEDIA INFORMATION

Order that is visible – on the inside and the outside

VS ADD® Box: A highlight for any home decor

Pordenone, 17/10/2023 – **With this product, VAUTH-SAGEL has revolutionised storage in all areas of life! The VS ADD® Box helps to use shelves optimally, to store smaller objects or tall ones safe from slipping and tilting, and at the same time, sort them. And now include key parameters like quality, high-value and tidiness. Hygiene is also a main focus of this system. The plastic surfaces of the boxes and lids are permeated with silver ions, ensuring anti-bacterial protection of 99.9 per cent. Irrespective of the living area in which this product is used, it is practical, high-quality and safe in all respects!**

“When I heard about it for the first time, I immediately knew: we have to have this for our product range,” said CEO Claus Sagel. “Hygiene is a main focus of our VAUTH-SAGEL design DNA.”

This feature rounds out the smartness of VS ADD® Boxes. Until now, most storage systems have remained behind closed doors. But when it comes to its look and materiality, VS ADD® Box is designed with such high quality that a system for keeping order can be used outside of the unit and not just inside. This holds true for all rooms of any house, be it the kitchen, bathroom, living room or bedroom. Take the bathroom for example: Hardly any other room has so little storage space and at the same time, contains so many small items that need to be stored properly and within easy reach. The new organisation element creates order for cosmetics, etc. – even the smallest objects can be optimally stored on open shelves.

With it, VAUTH-SAGEL is following a clear tidiness strategy: If it works inside, it will also work outside! For a range of individual purposes, VS ADD® Box is available in four different sizes and as a steel or plastic variant. The corresponding lids, with or without perforation, round out the collection. The colour palette ranges from white, silver and lava to the new texture colours aluST, stoneST and neroST.

VAUTH-SAGEL:

CONTEMPORARY AND INNOVATIVE STORAGE SOLUTIONS. THIS IS WHAT VAUTH-SAGEL HAS STOOD FOR IN ESSENCE FOR MORE THAN 60 YEARS. IN ALL ITS STORAGE SOLUTIONS, THE OWNER-MANAGED



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FAMILY BUSINESS FOCUSES ON PEOPLE'S DESIRE FOR THE GREATEST POSSIBLE COMFORT. THIS IS WHAT THE COMPETENCE AREAS OF DEVELOPMENT, PRODUCTION AND SALES ARE GEARED TOWARDS - DAY IN, DAY OUT. THE CORE COMPETENCE IN THE KITCHEN AND FURNITURE INDUSTRY HAS LONG SINCE BEEN TRANSFERRED TO MODERN LIVING ROOM COMPONENTS. AND THIS MOTIVATES THE MORE THAN 850 EMPLOYEES TO MANUFACTURE MORE THAN 85 MILLION PRODUCTS WITH THE QUALITY FEATURE "MADE IN GERMANY" EVERY YEAR. IN ADDITION TO THE MANY YEARS OF CROSS-MATERIAL EXPERTISE, THERE ARE OTHER FEATURES THAT ENSURE THAT VAUTH-SAGEL'S GLOBAL CUSTOMERS ARE THAT DECISIVE STEP AHEAD: "CREATING HIGH-QUALITY SYSTEM SOLUTIONS FOR LIVING SPACES. AND FOR ALL PEOPLE" - THIS PROMISE IS BASED ON FORWARD-LOOKING IMPULSES IN PRODUCT DESIGN AND FURNISHING. ALL THIS IS VAUTH-SAGEL!

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